

# CK Cloud for Schools

## Web Filtering, Analytics and Comprehensive Reporting

### KEY ADVANTAGES:

- Comprehensive Web Filtering
- Supports all Platforms / Browsers
- Granular Policy Management
- Domain and Sub-domain Controls
- Web Reporting and Analytics
- Flexible Deployment Options

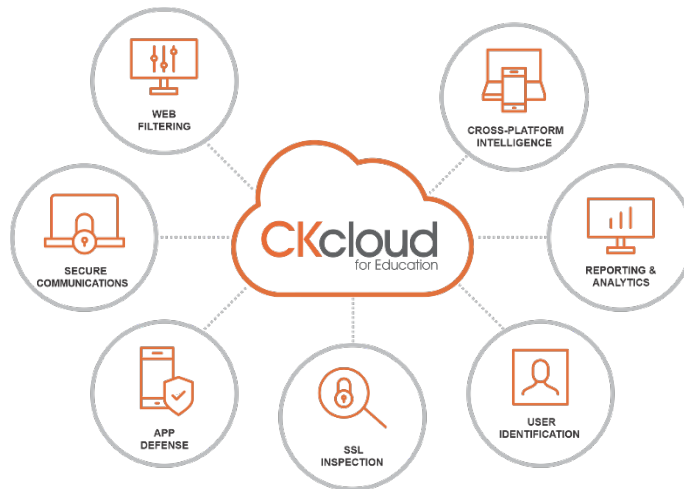
### MAIN BENEFITS:

- Lower TCO
- Simple Deployment
- Enable Safe Digital Learning
- Consistent User Experience
- Centralized Management
- Policy Compliance
- Superior Customer Support

### New Generation Cloud Filtering for Schools

ContentKeeper Cloud is the next evolution of cloud filtering that provides schools a more seamless and secure way to enable digital and distance learning. ContentKeeper employs centralized management to provide consistent filtering, analytics, and reporting intelligence across all platforms, both on and off campus. This includes Chromebooks, Windows, Mac, and iOS devices. CK Cloud integrates the following:

- Live view and analysis of web traffic and user activity
- Comprehensive user identification for age-appropriate policy management
- Granular policy-based domain and sub-domain controls
- Suspicious behavior monitoring, reporting, and alerting
- Intelligent dashboards, in-depth analytics, and comprehensive reporting



### Robust Safety and Security

CK Cloud provides the level of intelligence required to safeguard students and protect school networks in today's complex learning environment. It combines multiple technologies to eliminate over-blocking and safely allow access to valuable online educational content including:

**1:1 and BYOD Cross-Platform Intelligence** – Ensures accurate identification, policy-based filtering, and reporting across all devices and browsers. Provides centralized management and a consistent filtering experience whether a school-issued or student owned device.

**Best-in-Class Analytics and Reporting** – Provides real-time visibility and analysis of network threats and user activity across all devices and browsers. Includes contextual analysis of search terms to prevent potentially life-threatening activity. Intelligent dashboards provide the analytics and comprehensive insight required to improve security and safeguard students.

**Filter Circumvention Defense** – ContentKeeper App Defender identifies and blocks over 80 suspicious apps and protocols used to circumvent filters and firewalls. This results in improved security while ensuring schools remain FERPA and CIPA compliant.

## 10 Reasons Why ContentKeeper is a Leader in Securing Schools

1. **New Gen Cloud Filtering:** ContentKeeper provides a full-featured cloud filtering solution for K-12 that supports all platforms, devices, and web browsers.
2. **Analytics/Reporting:** We provide comprehensive, enterprise-class reporting and analytics to successfully monitor web use, security threats, and student safety. Contextual analysis and reporting of search terms and phrases across all devices and browsers identifies potential harmful behavior, such as self-harm or bullying, so administrators can immediately intervene if required.
3. **Superior Customer Support:** Our support is consistently ranked #1 in Gartner Peer Reviews. Engineers work with districts throughout the deployment process, providing training and guidance, to ensure success.
4. **All Devices, All Locations, All the Time:** Our technology provides consistent and reliable filtering for all sources of K-12 web traffic and platforms including Chromebooks, Windows, Mac, iOS, IoT, BYOD, and guest networks.
5. **User Identification:** ContentKeeper seamlessly integrates with popular directory services to ensure age-appropriate policy management including for BYOD traffic. Provides real-time web visibility and accurate reporting across all devices and browsers.
6. **Application Defense:** Our revolutionary signature-based technology allows schools to control unwanted applications used to circumvent filters. Prevents students from anonymously access the Dark Web and conducting potential illegal activities. Reduces excessive bandwidth consumption.
7. **Detailed Domain Control:** ContentKeeper provides unmatched granular domain and sub-domain controls across all browsers and devices so schools can stop over-blocking access to popular domains including Vimeo, Google, and YouTube that add value to learning.
8. **YouTube and Vimeo Video Instruction:** ContentKeeper's *Dynamic Whitelisting* allows teachers to approve educational videos in real-time eliminating over-blocking of valuable content on YouTube and Vimeo. Teachers can post approved videos in their Learning Management System providing students immediate access to online learning tools.
9. **Flexible and Scalable Deployment:** We provide multiple cloud, hybrid, and on-prem deployment options. Our seamless deployments won't interrupt operations and provide scalability on demand.
10. **No Traffic Backhaul:** Our cloud architecture allows schools to filter off-site devices without having to send traffic back to the school's network.

To learn more or request a demo, visit [www.contentkeeper.com](http://www.contentkeeper.com)  
or email [k12@contentkeeper.com](mailto:k12@contentkeeper.com)

