



PRESS RELEASE

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ContentKeeper Rates FIRST Overall

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ContentKeeper's superior technology has been proven once again! The Australian software manufacturer has been recognised by the Government endorsed, Enex TestLabs' most recent report on Web content filtering by rating "this product first in a field of nine products".

The rigorous testing included evaluating the Web content filters' performance when being faced with websites from six different categories. Out of the six categories, ContentKeeper Web rated the highest in blocking Offensive Material and PG (material that may be considered offensive to some people), and "ContentKeeper being the only vendor exceeding our standard for "PG" categorised material".

General Manager of ContentKeeper, Geoff Wood states, "The worldwide IT market has hailed this solution as the best Web content filter available. Organisations are working in an unstable IT environment with new threats emerging daily. ContentKeeper is a trusted and verified shield which protects organisations' valuable resources. We are proud to have it confirmed by Enex TestLabs that ContentKeeper continues to lead the market with innovation and functionality for our customers."

Further notable highlights from the report include; "Installation could hardly be easier", "Administration of filtering policies is very simple. No other ICF (Internet Content Filter) observed would be considered, by Enex TestLab, to be easier to use in this regard.", and "Measured against ACMA (Australian Communications and Media Authority) black-listed sites, ContentKeeper scored an impressive 97%".

This recent accomplishment is added to a list of awards including "Best Enterprise Software" at the *Networld+Interlop* Exhibition, "Best Content Filtering in the World" by SC Magazine, at their Global Awards and four Golden Globes from *PCworld* in Denmark.

About ContentKeeper Web

ContentKeeper Web provides revolutionary technology that allows organisations to Monitor, Manage, Control and Secure access to the Internet and enforce their own Internet Acceptable Use Policies. ContentKeeper is proudly known as one of the leading Unified Threat Management solutions across the world. Consistent enforcement of an organisations' policies via ContentKeeper, ensures organisations can increase workplace productivity, reduce Internet bandwidth costs and minimise legal liability – safely and securely.

Closed Loop Collaborative Filtering™ is ContentKeeper's exclusive closed circuit system designed to collect, analyse, categorise, edit and distribute web site URLs worldwide. This unique technology provides the basis for the award winning product. Other features, such as ease of implementation, simple point and click policy maintenance and multiple report formats add to the overall appeal of the product.

ContentKeeper is supplied as an appliance device, and is designed to fit easily and transparently into all network environments. The design of ContentKeeper's stand alone system removes filtering load from the proxy server or firewall, increasing speed, reliability and security. Due to its flexibility, ContentKeeper is deployed in large and small organisations in all sectors, public or private, educational or corporate.
www.contentkeeper.com

About Enex TestLab

The TestLab, originally launched in 1989 as the RMIT IT TestLab, is now a division of Enex Pty Limited. As a leading independent provider of testing services for hardware systems, software and user experience, Enex has offices in Canberra, Sydney and Melbourne.

Regularly published in several magazines of note, namely Technology & Business and Roam, the TestLab has provided product comparison reviews for publication for over 17 years. The TestLab provides a wide range of services designed to assist clients with risk reduction.

<http://www.testlab.com.au/>