



PRESS RELEASE

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ContentKeeper and CastleCops.com Team up to Protect Against Identity Theft

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Identity theft is becoming an increasing problem as Internet banking is becoming the primary means of managing finances. According to a Parliament of New South Wales briefing paper, fraud is one of the fastest growing crimes in Australia. The tales of those unfortunates who have been through this terrible ordeal are ever-increasing. The experts' advice? Do everything you can to avoid having your identity stolen because the consequences are far reaching – including having your credit score ruined indefinitely all the way to complete identity theft.

A common means for identity theft is called phishing. This is usually done by email, but is also occurring by instant messaging. An all too common modus operandi is an email posing as a legitimate banking institution is sent asking for personal information such as passwords, and bank details. This information is then used to steal the identity of the respondent. CastleCops.com, with its recent initiative called “Phishing Incident Reporting and Termination Squad” has a constantly updated feed of phishing leads.

ContentKeeper is delighted to have entered into this arrangement which compliments the solution by including the CastleCops.com phishing feed into the ContentKeeper filtering device; thereby disseminating all new found impostors to every ContentKeeper user around the globe.

About ContentKeeper Web

ContentKeeper Web provides revolutionary technology that allows organisations to Monitor, Manage, Control and Secure access to the Internet and enforce their own Internet Acceptable Use Policies. Consistent enforcement of these policies with ContentKeeper enables organisations to increase workplace productivity, reduce Internet bandwidth costs and minimise legal liability.

Closed Loop Collaborative Filtering™ is ContentKeeper's exclusive closed circuit system designed to collect, analyse, categorise, edit and distribute web site URLs worldwide. It is this unique technology that provides the basis for the award winning product. Other features, such as ease of implementation, simple point and click policy maintenance and multiple report formats add to the overall appeal of the product.

ContentKeeper is supplied as an appliance device, and is designed to fit easily and transparently into all network environments. The design of ContentKeeper's stand alone system removes filtering load from the proxy server or firewall, increasing speed, reliability and security. Due to its flexibility, ContentKeeper is deployed in large and small organisations in all sectors, public or private, educational or corporate.

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