



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Board Announces new CEO** **for** **ContentKeeper Technologies**

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The board of Directors of ContentKeeper Technologies today announced the appointment of a new CEO, Mr Geoff Wood.

ContentKeeper Technologies a leading Australian owned Internet Filtering software manufacturer provides leading Internet filtering solutions around the world. The Chairman and c-founder, Mr David Wigley announced: "the company has demonstrated it's capability to deliver Enterprise level Internet filtering solutions globally, now is the time to take the next step. The board has made the strategic decision to appoint a new CEO to position the company and to drive new growth from the global market, focusing on all aspects of IT security, Unified Threat Management and to allow organisations to realise dramatic improvements in employee productivity".

ContentKeeper Technologies, with over 3 million users across 56 Countries, has for a long time been recognised for its innovative technology and superior service. The Internet security solutions provider has positioned itself amongst industry leaders and blown them away. ContentKeeper Technologies has expanded it's product range in recent years, from it's flagship ContentKeeper Web, to including reporting, monitoring tools, anti virus and more recently SPAM and e-mail filtering solutions.

The knowledge and expertise that has been gained by the company through the appointment of Geoff Wood is invaluable to its success. It is expected that ContentKeeper Technologies' rapid growth will continue throughout 2007 and into the future, with profits expected to rise dramatically in the new financial year. Geoff Wood and his dedicated sales team have committed themselves to developing the Company into a world leader in the IT security market.

When interviewed, the new CEO, Mr Geoff Wood commented, "ContentKeeper Technologies is perfectly positioned with a stable foot print to deliver services into all continents. We have representation throughout Europe, the United States and tremendous growth across the India subcontinent. We are expanding our operations in the Asian region with strategic distribution points in Singapore and Thailand. We are undertaking some exciting expansion in the U.K. at the moment and are embarking to increase our presence across Africa with the recent winning of the African Government bid. We will be enhancing our existing 24 x 7 operations to have 'localised' support teams in each continent and dramatically increasing customer awareness through electronic marketing. These are exciting times for the company and I am honoured to have been chosen by the Board and shareholders to lead this major initiative".

## **About ContentKeeper Web**

ContentKeeper Web provides revolutionary technology that allows it's users to Monitor, Manage, Control and Secure access to the Internet and enforce the Acceptable Usage policies developed by the user themselves.

Closed Loop Collaborative Filtering™ is ContentKeeper Technologies exclusive closed circuit system designed to collect, analyse, categorise, edit and distribute web site URL's worldwide. It is this unique technology that provides the basis for the award winning product range. Featuring ease of implementation, ease of use, with simple point and click policy maintenance and multiple report format options ContentKeeper Web will maintain our position as a leader in innovation in the Internet security industry.

ContentKeeper is supplied as an appliance device, and is designed to fit easily and transparently into all network environments, including ISPs. The design of ContentKeeper's standalone system removes filtering load from the proxy server or firewall, increasing speed, reliability and security, and eliminating latency from the network. ContentKeeper Web is one of the only scalable solutions available and has the flexibility to suit all systems, in large and small organisations in all sectors.

ContentKeeper Technologies has a range of Internet security products available in addition to ContentKeeper Web. Please visit our website for more information [www.contentkeeper.com](http://www.contentkeeper.com).

## **About Geoff Wood**

Mr Geoff Wood joined ContentKeeper Technologies in 2003 with already 25 years Sales and Marketing expertise across the Information Technology industry. Mr Wood has participated in the growth of the Australian ContentKeeper Technologies developing a multimillion dollar, international operation.

Geoff Wood throughout his extensive career has sat on a number of boards, currently a Fellow with the Australian Institute of Company Directors. Along with a detailed knowledge of the IT industry, and extensive marketing and management experience Geoff Wood has broad geographical experience, formulating and leading a team to implement strategies for the development of business throughout Asia.

**Issued by:** ContentKeeper Technologies Board of Directors

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